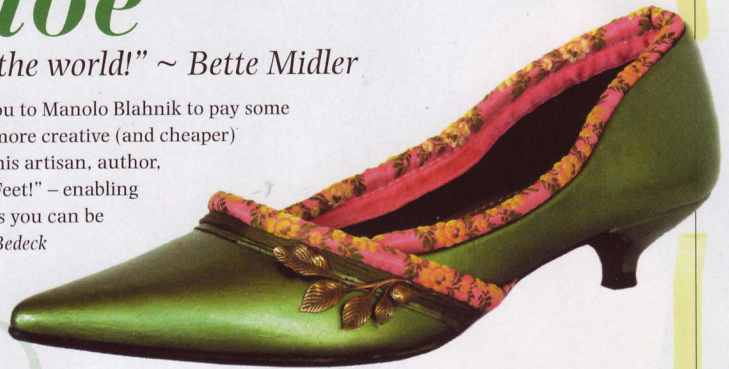


Amended Shoe

“Give a girl the right shoes and she can conquer the world!” ~ Bette Midler

If you think you've got another Carrie Bradshaw on your hands sending you to Manolo Blahnik to pay some stiletto-high prices, rest assured. Morro Bay's **Margot Silk Forrest** offers a more creative (and cheaper) alternative to getting your toes into the shoes you've always dreamed of. This artisan, author, and craft teacher presents a do-it-yourself shoe design class called “Sassy Feet!” – enabling novices of all shoe sizes to transform the humblest sandals into stylin' soles you can be proud to bear. Look for her upcoming book *Sassy Feet! How to Paint, Bead, Bedeck and Embellish Your Shoes*, scheduled to be in stores in spring 2008. More information on Margot Silk Forrest, “Sassy Feet” classes, and her custom shoe embellishment service is available on her website www.sassyfeet.com or by calling (805) 771-9522.



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In most peoples' vocabularies, design means veneer. It's interior decorating. It's the fabric of the curtains or the sofa. But to me, nothing could be further from the meaning of design. Design is the fundamental soul of a human-made creation that ends up expressing itself in successive layers of the product twice. ~ Steve Jobs

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Altruistic

Brothers Dustin and Dylan Odber founded AMBISSION Clothing in Arroyo Grande in an effort to raise money for their friend Cameron Clapp who was injured in a train accident and was left with some hefty hospital bills. Their benevolent brand escalated into a thriving business as surf/skate/snow and boutique stores all over the country now carry their clothing. Last September, the Board of Retailers Association named AMBISSION one of the “Top 10 Up and Coming Brands” in the nation. Dylan does most of the art himself, and according to Dustin, they “are not looking to grow AMBISSION too fast. We are striving for brand longevity, so we are careful and hesitant to try and blow the brand out of the water, because after all, who wants what everyone else has?”

Available at Central Coast Surfboards, 148 W. Branch St., Arroyo Grande and 736 Higuera St., San Luis Obispo, or at other locations found at www.ambissionclothing.com.

